



**JAW-DROPPING PERFORMANCE.**

ArmourBite® employs multi-patented technology. The performance is proven. The advantages are undeniable.

Independent, peer-reviewed studies conducted at some of the nation’s top universities and research centers show that ArmourBite® works. Patented and scientifically proven, ArmourBite helps athletes train harder and perform better than ever before.

**Increases Strength**

With improved airflow and less stress, ArmourBite is proven to increase strength by an average of 17% with the ArmourBite Mouthpiece and 12% with the ArmourBite Mouthguard.

**Increases Endurance**

ArmourBite opens airways, resulting in up to 25% less lactic acid build-up after 30 minutes of intense exercise.

**Speeds Up Reaction Time**

Athletes have been shown to respond faster when wearing ArmourBite. Clinical trials show improved response times to both auditory cues and visual cues.

**Reduces Athletic Stress**

Excess cortisol causes stress and fatigue. ArmourBite decreases cortisol levels, so you perform better.

**Reduces Impact**

When the jaw suffers an impact, energy can be transmitted to the head, which can cause concussions. The ArmourBite Mouthguard reduces the effects of G-Force impact to the jaw by up to 20%.

**HOW DO THE ARMOURBITE® PRODUCTS DIFFER FROM MOUTHGUARDS?**

The ArmourBite® Mouthpiece and ArmourBite® Mouthguard do more than simply provide protection. They enhance performance. ArmourBite® Technology is not only backed by some of the biggest names in pro sports, it’s also recommended by dentists, pro trainers, strength coaches and wellness experts.

**WHO SHOULD USE UA PERFORMANCE MOUTHWEAR?**

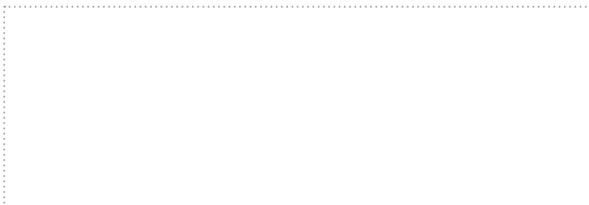
Hundreds of professional athletes are currently relying on the superior performance and protection benefits of custom UA Performance Mouthwear. But it isn’t just for pros – UA Performance Mouthwear is for all athletes who want to excel in their sport or activity.

**HOW DO I GET MY UA PERFORMANCE MOUTHWEAR?**

Once you have decided which model is right for you, getting your own Under Armour Performance Mouthwear™ is a quick and simple 3-step process. First, your dentist takes your bite impressions. Next, the impressions are shipped to our lab where we custom make the product. Third, the completed mouthwear is shipped back to your dentist for a final fitting.

**HOW LONG DOES IT TAKE TO GET A CUSTOM PIECE OF UA PERFORMANCE MOUTHWEAR?**

Once fitted, the orders typically take up to 10 days for delivery. Talk to your dentist about shipping options to receive your product sooner.



**UA PERFORMANCE MOUTHWEAR**  
FOR EVERY ATHLETE IN ANY SPORT

[WWW.ARMOURBITE.COM](http://WWW.ARMOURBITE.COM)

**YOUR JAW IS THE KEY TO UNLOCK THE POWER YOU NEVER KNEW WAS THERE.**

No one ever told you that your jaw could help you perform better.

That's because no one knew. Hundreds of years ago, a few people were on to something: Ancient Greek athletes who bit down on leather straps for an edge during competition; Viking and Roman warriors who clamped down on leather bits for focus on the battlefield. They knew something worked, but the concept itself never evolved. Until now.



ArmourBite® has been engineered to help unlock an athlete's hidden power and potential.

UA Performance Mouthwear™ introduces an entirely new category of sports equipment – ArmourBite®. ArmourBite® Mouthpieces and ArmourBite® Mouthguards are safe and custom built. Now, athletes in any sport — from football to golf to running — can capitalize on innovative technology that makes you **stronger, faster, better**.

Whether you want to improve your game or you need added protection in contact sports, Under Armour Performance Mouthwear™ gives every athlete a competitive edge.

**PERFORMANCE SOLUTIONS FOR EVERY ATHLETE IN ANY SPORT.**

Unleash a better athlete with ArmourBite®.

Multi-patented ArmourBite® Power Wedges™ deliver a host of physical benefits that help you train harder and compete at a higher level than ever before.



**ARMOURBITE® MOUTHPIECE <sup>[1]</sup>**

Lower mouthpiece for enhanced performance in **non-contact sports**. Designed for optimal fit and comfort.



**ARMOURBITE® MOUTHGUARD <sup>[1-3]</sup>**

Upper mouthguard for enhanced performance and protection in **contact sports**. Designed for superior protection and comfort.

**Benefit from custom protection.**

The custom UA Mouthguard offers the same great fit, comfort and retention as the premium ArmourBite Mouthguard, but without patented performance technology. It is the clear choice if all that is required is world-class protection.



**UNDER ARMOUR MOUTHGUARD <sup>[1-3]</sup>**

Upper mouthguard for **contact sports** helps protect teeth and reduce impacts from blows to the jaw.

<sup>[1]</sup> Available with yellow or pink color accents

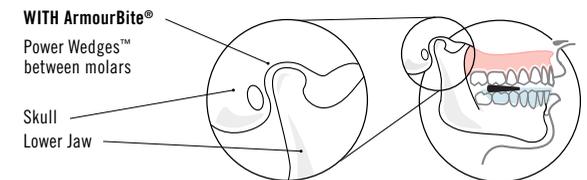
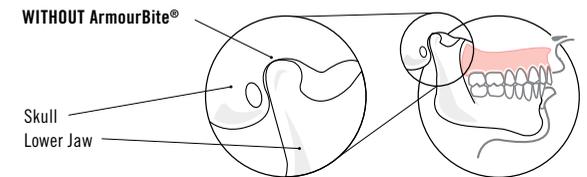
<sup>[2]</sup> Name and/or number personalization available for mouthguards

<sup>[3]</sup> Mouthguards available in black (strapped or strapless)

**BUILT-IN ARMOURBITE® POWER WEDGES™ MAKE ALL THE DIFFERENCE.**

Unlock the power of your jaw.

Whenever you train or compete, the natural reaction is to clench your jaw. It's all part of the "fight or flight" hard-wiring of your brain. Multi-patented ArmourBite® Power Wedges™ are uniquely shaped to help maintain **optimal spacing** and counteract the negative effects of clenching.



ArmourBite helps the human body help itself by unlocking the power of the jaw. Your body can now unleash its full potential so you perform better across all sports:

FULL CONTACT	LIMITED CONTACT	NON CONTACT
Football	Basketball	Golf
Ice Hockey	Soccer	Running
Lacrosse	Baseball	Swimming
Boxing	Cycling	Weight Lifting
Martial Arts	Gymnastics	Yoga
Wrestling	Inline Skating	Pilates
Field Hockey	Skiing	Tennis
Rugby	Snowboarding	Bowling
	Volleyball	Shooting
	Softball	Training